



Praise be to you, LORD, the God of our father Israel, from everlasting to everlasting. Yours, LORD, is the greatness and the power and the glory and the majesty and the splendor, for everything in heaven and earth is yours. Yours, LORD, is the kingdom; you are exalted as head over all. Wealth and honor come from you; you are the ruler of all things. In your hands are strength and power to exalt and give strength to all. Now, our God, we give you thanks, and praise your glorious name. (1 Chronicles 29: 10-13)

ANNUAL REPORT 2019

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WITH THANKS FOR OUR SECOND YEAR!

Biggest Strategic Aha!

We've run training sessions for potential CSM Consultants four times. The following numbers attended, travelling at their own expense: 5; 5; 9; 9 totaling 28 amazing Christian school leaders! Ten have actually worked as CSM Consultants with Christian schools over the past two years. We are grateful that God has called workers into His harvest.

Worst Strategic Aha!

We are not well known enough for Christian schools and Christian school leaders to be able to use our services to reverse declining enrollment, plan strategically, organize their business office, drive philanthropy, improve relationships with families. So we can't get all these workers into the harvest. We need everyone's help to get the word out!!!!

One of many AMAZING moments for our work!

"We had our usual August Board meeting and for the first time for a long time, it wasn't a crisis meeting. And we anticipate a small surplus this year."

We served Christian schools representing over 8,000 students this year. Partnership makes every school better.

In This Report

I am glad to provide the story of our progress of a very few short months in this first annual report. I hope you will flip through it to see what our efforts have accomplished.

Simon Jeynes
Executive Director
Christmas 2019

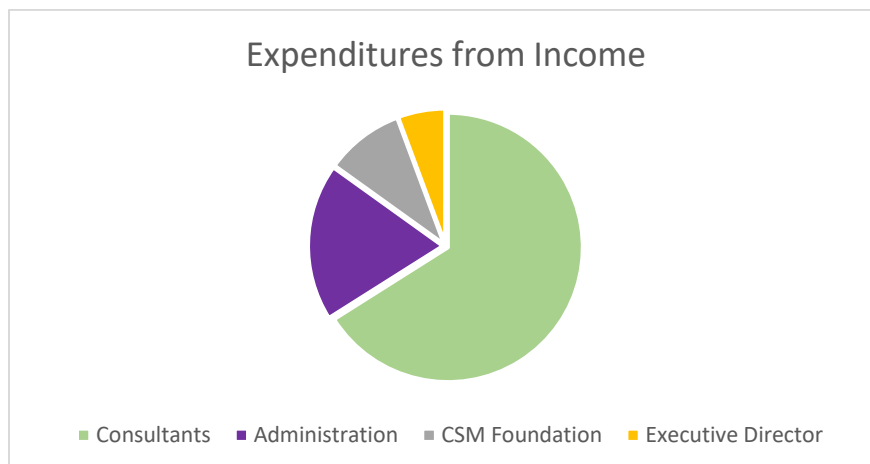
FINANCIAL SUMMARY

CSM income is derived from four sources – working (consulting) with schools; income from our members (THANK YOU) who are a great encouragement; from our products; from donations - yes, we are a 501(c)3. From an income point of view, our 2nd year has been very, very successful. We are grateful.



Our expenditures are pretty simple too. 10% of 14% of our cost is the website, insurance, training, professional development, pro bono work, financial management. all income is tithed to the CSM Foundation. Since the beginning of CSM, that has totaled \$36,399 (as of November 31st 2019). On another page, we will show why we tithe and how we are beginning to reinvest that money.

Of consulting revenue, 70% goes to our consultants. We typically have two on each consult so they would get 35% each. 14% of our cost is the website, insurance, training, professional development, pro bono work, financial management. 6% of our cost is the Executive Director.

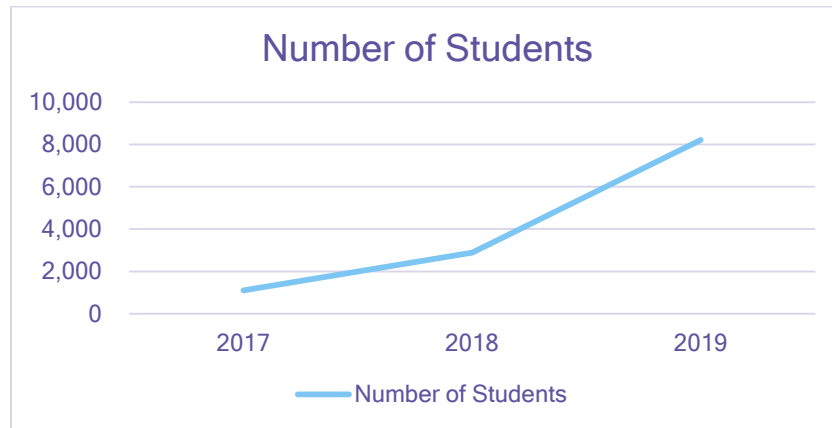


STUDENTS AND SCHOOLS SERVED

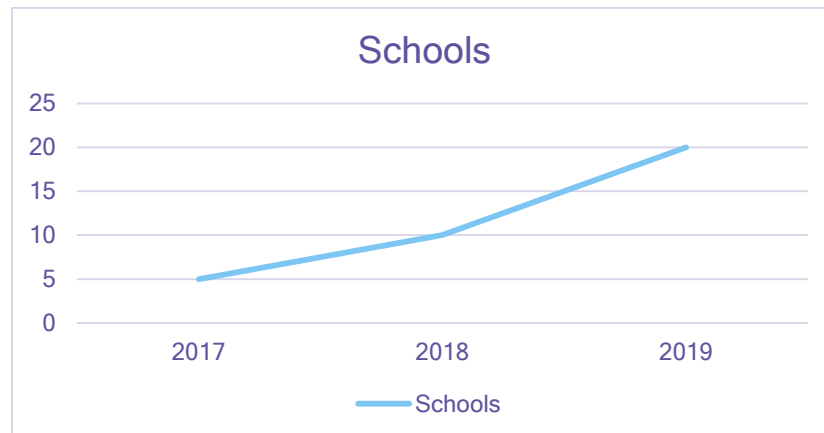
We began to help schools that wanted to be great for God and wanted a partner who would truly be able to provide answers to common questions:

- What does the Bible say about running a Christian school?
- How do I fill my classrooms?
- In what ways should I think about my finances?
- Where does the Board operate successfully?
- Is our community healthy?

Our first metric for success is students served:



Our second metric is the number of schools/districts served:



We are awed and excited by the progress we are making and the impact we have.

CSM FOUNDATION AND REINVESTMENT

The CSM Board decided to invest a significant portion of the Foundation funds in a very important venture this year – Online Trustee Training. We know how hard it is to get Trustees to a workshop, but all new Trustees and many who have been on a Board for a year or more would love to be educated as to their role. They want to serve the Lord through their school and feel a strong sense of dedication. They need the tools to come alongside their Principal and support her or him. CSM contracted with an Online Education firm to create the 90 minute Trustee Training course comprised of 6 modules:

Module 1: Christian Trusteeship and Authority

Module 2: The Strategic Plan and Strategic Financial Management

Module 3: The Christian Trustee as Parent

Module 4: Governance and Due Diligence

Module 5: The Board's Mission

Module 6: The Trustee's Commitment to Growth

This is now available – half-price for member schools – and has already drawn interest. CSM was never designed to be an empire. We always want to be open and welcoming. To that end we reached out to ACSI and they are a partner in this venture. It is very exciting to reach across aisles and clasp hands in working together. We hope that there will be much opportunity for this in the future as we leverage the gifts that God gives us in the Foundation. We are thankful to ACSI for their leadership through this partnership.

CSM Foundation Purpose



The Christian School Management

Association Endowment comes from tithing all income and shall serve three purposes:

1. To provide opportunities for Christian school leaders at any level to access Christian School Management services for leadership training by applying for grants to cover fees (but not personal expenses)
2. To provide opportunities for Christian schools to access Christian School Management consulting services by applying for grants to cover up to 50% of consulting costs

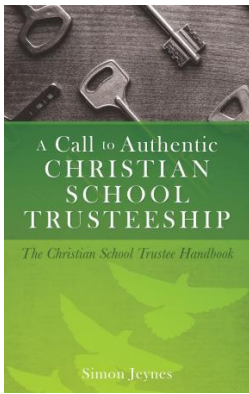
“Working with CSM results in reinvestment in the Christian School Movement”

3. To finance and/or help finance research projects initiated by Christian School Management or carried out by 3rd party companies

BOOKS

CSM intends to provide practical, Scripture infused, research solid, advice and counsel. There is remarkably little in the marketplace that isn't secular, not practical enough, or out of date. Given the 16,000+ schools that are out there, it is surprising that there is not a library for leaders to access. But there isn't.

So CSM intends to be a leader in the field through publications. Every year since we kicked off, we have published a book. To wit:

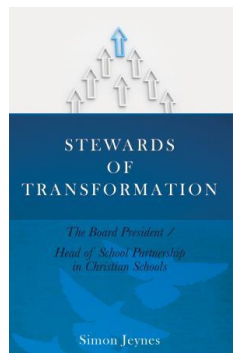


2017 A Call to Authentic Christian School Trusteeship: a Handbook for Christian School Trustees

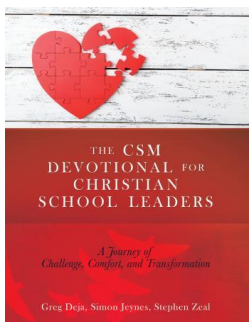
This practical handbook combines research, Biblical insight, and how-tos in a readable 134 pages good for reading through or dipping into. The beauty of this book is that it is actually readable! 261 sales to date. For Trustee PD!

2018 Stewards of Transformation: The Board President / Head of School Partnership in Christian Schools

The most important strategic partnership in the school is that between the Principal/HOS and the Board President. If that relationship goes well, then it is very likely that the relationship between the Board and the Principal/HOS will go well and the school will be healthy. This is 172 pages (only because of some appendices!) and is also a series of short, easy to read, chapters with plenty of practical application. 107 sales to date. A great gift for the BP!



2019 The CSM Devotional for Christian School Leaders: A Journey of Challenge, Comfort, and Transformation



This devotional is the only one in the marketplace for our leaders. Remarkable! It is a collaboration between an Evangelical, a Catholic, and an Episcopalian. Only the Gospels and the Psalms are referenced since this is intended as a Jesus centered devotion. It speaks to the heart of the issues that many of our leaders face. 104 sales since the summer 2019. By one for your favorite Christian school leader!

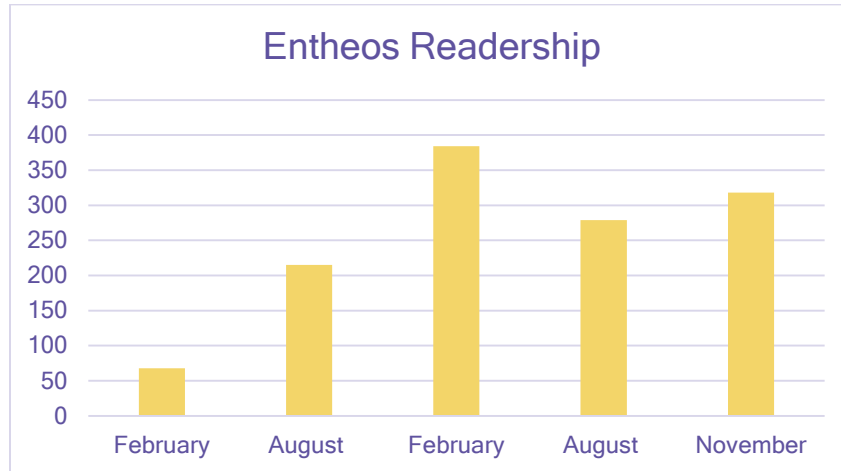
For 2020, CSM has two projects in process:

1. Enrollment and the Christian School: Extending God's Kingdom
2. The Stewardship of Time: Scheduling in Christian Schools

These will hopefully be out in the summer of 2020.

ENTHEOS

CSM's advice and counsel letter began in February of 2018. Readership has steadily increased from an average of 68 in the first month to over 300 every week now.



In the current year, CSM will have published 52 articles (including a Christmas story) to add to the 44 published last year. They range over 11 categories:

- Principal/School Board
- Enrollment Leaders
- Academic Leaders
- Philanthropy Leaders
- Finance Leaders
- Schedule Leaders
- Academics Leaders
- Leadership Practices
- Marketing Leaders
- Facilities Leaders
- Faculty Leaders



We now distribute to over 1800 school leaders across the United States and Canada. We even have a few from overseas: Australia, the Czech Republic, Bahamas, United Kingdom, Indonesia, China, Honduras, France.

For our members, there are now over 110 articles online in the above topics. More are put there literally every month.

DONATIONS

We are very grateful to all those who have donated to CSM in this past year. Know that we steward your money with care:

- CSM is a 501(c)3
- We file a 1099 each year
- The report shows where our money is spent
- Donations help us with everyday costs
- This year we had one special donation that will help us publish our next book: Enrollment and the Christian School



We are helping to roll back the waves of despair and hopelessness. Every donation is not just a monetary bulwark for urgent action but a statement of partnership as we come together to drive the Christian School Movement forward.

⁴ I always thank my God for you because of his grace given you in Christ Jesus. ⁵ For in him you have been enriched in every way—with all kinds of speech and with all knowledge—⁶ God thus confirming our testimony about Christ among you. ⁷ Therefore you do not lack any spiritual gift as you eagerly wait for our Lord Jesus Christ to be revealed. ⁸ He will also keep you firm to the end, so that you will be blameless on the day of our Lord Jesus Christ. ⁹ God is faithful, who has called you into fellowship with his Son, Jesus Christ our Lord. (1 Corinthians 1: 4-9 NIV)

We Ask For Your Prayers

- That we might become better and better known in order to benefit thousands more children and extend the Kingdom
- That Christian school leaders might be drawn to Transformation Academy and the training that will provide for their chosen vocations
- That CSM consultants might serve their schools with Godly wisdom and humility
- That Christian organizations might be drawn together to serve the Lord through our Christian schools in unity of purpose and will
- That donors might support CSM's efforts
- That we might continue to understand that all we have comes from the Redeemer and Sustainer of our faith

WE ARE THANKFUL FOR

Our CSM Board of Trustees:

Bonnie Swan, Wilmington, DE
 Bill Simmer, Wilmington, DE
 Tom DeJonge, Grand Rapids, MI

Our CSM Consultants:

Ashanti Bryant, Grand Rapids, MI
 Bill Simmer, Wilmington, DE
 Bill Stevens, Newtown, PA
 Cade Lambert, Des Moines, IA
 Craig Schmalz, Woodbury, MN
 Greg Deja, Grand Rapids, MI
 Jim Primus, Grand Rapids, MI
 Simon Jeynes, Ridgetown, Ontario
 Stephen Zeal, The Woodlands, TX
 Tom DeJonge, Grand Rapids, MI

Our CSM Members:



Asheville Christian Academy, NC; Bethany Christian School, CA; Bill Simmer, DE; Bill Stevens, PA; Billings Christian School, MT; Bonnie Swan, DE; Borculo Christian School, MI; Calvary Christian Academy, DE; Catholic Central High School, MI; Cedar Valley Christian School, IA; Christian Heritage School, CT; Christian

International School of Prague, Czech Republic; Coulee Christian School, WI; Dayspring Christian School, PA; Denver Christian School, CO; Emmaus Christian School, Australia; Episcopal Day School, LA; Fredericksburg Christian School, VA; Front Royal Christian School, VA; Grace Christian School, VT; Grand Rapids Christian Schools, MI; Grandville Christian Academy, OH; Heritage Christian School, MT; Houghton Academy, NY; Lakeland Christian School, FL; Lancaster Country Christian School, PA; Lancaster Mennonite School,

PA; Leadership Christian Academy, PA; Legacy Christian Academy, TX; Lighthouse Christian School, WA; Marshalltown Christian School, IA; Milpitas Christian Academy, CA; New Life Academy, MN; Northern Michigan Christian School, MI; Oakland Christian School, MI; Pacific Christian Academy, WA; Philmont Christian Academy, PA; Portsmouth Abbey School, RI; Rainier Christian Schools, WA; Robert Hayward PA; Sandy Outlar; Seccina Memorial High School, IN; Seattle Classical Christian School, WA; Sioux Center Christian School, IA; Simon Jaynes, ON; Southwest Chicago Christian Schools, IL; Summit Christian School, CA; Sunbury Christian Academy, PA; The Cornerstone Christian School, CT; The Frankfort Christian Academy, KY; The King's Academy, PA; Three Rivers Christian School WA; Trinity Christian Academy of Cape Cod, MA; West Michigan Christian Schools, MI; Wilmington Christian School, DE.



2020 CSM Transformation Academy: July 20 – 24 at Wesleyan Christian Academy, NC

*To train, mentor, and inspire a generation of Christian school leaders
who will transform their schools with and for the next generation of children
to powerfully impact the world for Jesus.*

<https://christianschoolmanagement.org/3836-2/>

